

Pacific Group Offers

MBA

with **16** Specializations

& 7 Special & Sectoral MBA Programmes

- MBA – Insurance Management and Actuarial Science
- MBA – Finance and Control
- MBA- Hospital and Healthcare Management
- Masters of Hospital Management
- MBA -Techno-Engineering (for B. Techs.)
- MBA International (Global Centric)
- MBA -Executive (Part Time)

PACIFIC
UNIVERSITY



MBA

*With Best Placement Record
of Two Job Offers per
passing out student from
150 + Corporate Recruiters*

The only campus in the country offering maximum **16** areas of specialization in MBA, **7** special & sectoral MBA Programmes

Premium Batch*

commencing from **June 7, 2012**

Regular Batch

commencing from **June 30, 2012**

**Special orientation for the premium batch on Project Studies & Business Processes Certification for better competence and employability.*

ENROLL IN ADVANCE and Avail Special Business Management Preparatory Certification programme of three weeks followed by an **Industrial Tour in May** before the Commencement of course. The students taking admission atleast one month before the commencement of programme would be exposed to Advanced Communication Skills, Personality Development and Business & Management Processes under this certification programme for better understanding with a practical approach in pursuing MBA.

7 Special & Sectoral MBA Programmes

- MBA International (Global Centric) (Details on Page 4)
- MBA – Insurance Management and Actuarial Science (Details on Page 5)
- MBA – Finance and Control (Details on Page 6)
- MBA- Hospital and Healthcare Management (Details on Page 7)
- Masters of Hospital Management (Details on Page 7)
- MBA -Techno-Engineering (for B. Techs.) (Details on Page 8)
- MBA Executive (Part Time) (Details on Page 3)

MBA^{with} Dual Specialization

Normal MBA with Maximum **16** Specializations
not available anywhere in the Country

Specialization options available are:

- ◆ Human Resources Management
- ◆ Marketing Management
- ◆ Finance Management
- ◆ Production Management
- ◆ IT Management
- ◆ Micro-finance Management
- ◆ Real Estate Management
- ◆ Retail Management
- ◆ Infrastructure Management
- ◆ Energy Sector Management
- ◆ Tourism & Hotel Management
- ◆ Project Management
- ◆ Environmental Management
- ◆ International Business Management
- ◆ Supply Chain Management
- ◆ Agri Business & Rural Development

Seats & Fee Structure

No. of Seats	Fee Per Semester	Duration
240	Rs. 35,000/-	2 Year (4 Semester) Full Time Course

Scholarship of 25% in the fee for Full bright students (throughout 60%) in all exams

Eligibility: Graduate from any faculty. Students appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed if they pass in final year.

How to Apply: Apply online at www.pacific-university.ac.in or on the application form available on payment of Rs. 300/- to be paid cash or by DD in favour of Pacific Academy of Higher Education and Research University.

MBA Executive Part-Time

A part time programme for Supervisory & Management personnel already serving in any organization of repute.

Seats & Fee Structure

No. of Seats	Fee Per Semester
60	Rs. 35,000/-

ELIGIBILITY

Bachelor's Degree from any faculty with Supervisory or Executive position in any organization of repute

MBA International Global Centric

The only MBA in the country with Global Centric Focus, to suit the requirements of **Foreign MNCs operating in India** and **Indian MNCs Operating abroad**. Leading Indian companies have their branches all over the **world likewise all MNCs** have their operations all over the world. Therefore, management graduates should have an understanding of **Country Specific Management Practices prevalent in different parts of world, viz. US, Latin America, Europe, South East Asia, China etc.**

Two Foreign Tours with NO extra cost.

Global Centric MBA would enable you:

- ❖ To work at any location in the world
- ❖ To work for companies of any country
- ❖ To be familiar with global scenario
- ❖ To deal with Business firms of any country
- ❖ To be familiar with Country & Continent specific management practices of **Europe, US, Latin America, Caribbean Countries, South East Asian Countries & China.**

Additional Certification Options :

- ✓ Certificate in Digital Marketing
- ✓ Certificate in Financial Modeling & Forecasting
- ✓ Certificate in Financial Markets
- ✓ Certificate in Intellectual Property Management
- ✓ Certificate in Employee Engagement
- ✓ Certificate in Further Scan & Discipline

Foreign Language Courses:

French, Spanish &
Mandarin (Chinese)

HIGHLIGHTS

- ❖ Option for two Foreign Tours with multiple Industry Visits to Abroad for enabling Global Exposure. **Two Industry tours** in India. **All Free**
- ❖ Multiple Certifications for Better Employability.
- ❖ Complimentary Breakfast and Lunch at the Campus for Day Scholars also.
- ❖ **Training Option at :**
 - Bombay Stock Exchange and National Stock Exchange
 - All India Management Association in Game Based Management Simulation
 - ERP Certification from ORACLE University, California
 - Insurance Institute of India
 - SPSS, an IBM Company

Programme Highlights

- ❖ Diversified Practical Exposure through multiple visits to variety of Industries
- ❖ Project Study Based Teaching
- ❖ Advanced Entrepreneurial Training
- ❖ **Highly Diverse Pedagogy:**
 - Including Case Studies, Simulation, Management Games, Business Story Discussions, Group Discussion, Facilitating, Experiential Learning
- ❖ An Expect exclusive mentor for each student

Seats & Fee Structure

No. of Seats	Fee Per Semester	Duration
30	Rs. 1,25000/-	2 Year (4 Semester) Full Time Course

ELIGIBILITY

Graduates from any Discipline

MBA Insurance Management and Actuarial Science

1st in Rajasthan, 4th in All India

IRDA of India could not get Director Actuary for 9 months at an annual package of INR 30 Lacs, as no actuary is ready to Join for less than INR 3 crore per annum.

Source: Economic Times, Jan-9-2012

Programme Highlights

- The highest rated profession in the developed countries as well as in the emerging economies with a very fast growing demand in India. Rapidly growing demand worldwide in variety of fast growing sectors and assignments
- Sponsorship for training at: BSE, RBI, IRDA, AIMA, Insurance Institute of India
- Customized with exams of Insurance Institute of India & Actuarial Society of India
- Industry integrated curriculum with latest innovations and techniques
- Excellent track record of placements
- Experienced faculty with both industry and academic background
- Regular Management Development Programmes of high repute
- Industry interface with major sectors like Banks, Insurance Companies and FIs for placements and training

Who is an Actuarial Expert ?

An Actuary is a person who applies mathematics and statistics to analyze, manage and measure the financial implications of future risk. He develops and validates financial models to decision making. He designs insurance and pension plans. He determines various premium rates for the policies.

According to National Salary Data, the normal salaries offered to actuaries by various employers are as follows:

Financial Services & Consulting Services	Rs.6.50 Lakh- Rs. 20.8 Lakh per annum
Life & Non-Life Insurance	Rs. 6.50 Lakh- Rs. 25.8 Lakh per annum
Euro - American Companies	\$ 60,000 - \$ 250000 per annum (i.e., app. Rs 28 lakh to Rs. 1.25 crore per annum)

Highlights of the Year 2010-11

- ❖ Four Day Workshop on Engineering Insurance conducted by Insurance Institute of India, Mumbai from 11-14 April 2011 to develop & update skills in Underwriting and Claims Management in the fields of Construction and Operation Phase Engineering Insurances.
- ❖ A Visit to IITF 2010 – A Panorama of Business Convergence (November 14-27, 2010 Pragati Maidan, New Delhi) was planned to know the advancements made by industry in India and increasing interest of the world in it.
- ❖ Four Day Workshop on Use of Excel in Financial Modeling was conducted to help the participants learn the tools and capabilities of this spreadsheet application to perform from the simplest to the most complicated and elaborate financial analysis.
- ❖ Panel Discussion on Inter Regulatory Disputes.
- ❖ Participated in AIMA-SMG 2010 Student Management Games organized by All India Management Association, New Delhi.
- ❖ Series of Industry Reviews were organized.

Number of Seats & Fee

No. of Seats	Fee Per Semester	Duration
40	Rs. 60,000/	2 Year (4 Semester) Full Time Course

ELIGIBILITY

**Bachelor's Degree (10+2+3)/ B. Tech./B.E./
Members of Professional Institutes like CA, ICWA, CS, etc.**

MBA FINANCE & CONTROL

Your Passport to High End Jobs In MNCs & International Financial Consultancy Firms

About the Program

MBA Finance and Control aims to promote higher learning in fast emerging Financial Disciplines. It is a professional degree to impart Financial Excellence and prepare the grounds for Corporate Excellence. The program gives an edge over all other related courses in finance to tap the global demand and impart Quality Education through:

- ⇒ Deep Financial Accounting and Legal Knowledge
- ⇒ Superb Leadership and Managerial Skills

Career Portfolio

Wider scope of Global Employability in HIGHLY PAYING sectors:

- Corporate Finance
- Tax Planning
- Cost Accounting
- Internal Audit
- Financial Services
- International Finance & Consultancy

Programme Highlights

Teaching Pedagogy:

- Case Analysis, Management Games & Experiential Learning from corporate personnel.
- Seminars & focused Personality Development Workshops.
- Option for Training and Industrial Tour in India & Abroad.

Certifications:

- Enabling the students to clear certifications from renowned financial Institutions like NCFM, Insurance Institute of India & so on.
- Certifications by the institute in the field of Accountancy, Taxation, Financial Markets and Financial Services.

Course Structure

- ⇒ The Course Structure has been designed keeping in mind the Global requirements. To widen the knowledge base of students, the course is divided into four distinct terms - Term-I-II, spread over 52 weeks, comprises of core and compulsory papers that covers all essential aspects of Management & Finance.
- ⇒ Term-III-IV comprise of core & elective courses. Students can choose a maximum of two areas for specialization in finance from amongst a total of four.

Number of Seats & Fee

No. of Seats	Fee Per Semester	Duration
35	Rs. 35,000/-	2 Year (4 Semester) Full Time Course

ELIGIBILITY

Graduates from any Discipline

Masters of Hospital Administration-Part Time

MBA Hospital & Health Care Management-Full Time

Objectives of the Course:

- To create a center of Excellence in Health Education, Research and Consultancy.
- Students should be able to analyze and assess various situations in the hospitals and manage health care effectively.
- Provide basic understanding of the total healthcare delivery system and its complexities and the role of an individual in healthcare institution.
- Develop deeper understanding of multi-disciplinary and multi-dimensional nature for healthcare management.
- To upgrade the existing capacity and skill sets of professionals and provide them with new learning opportunities.
- Students should be able to self assess and participate in continuous professional development.

Courses Offered :

Masters in Hospital Administration*

**Executive Batch (Part Time)*

Masters in hospital administration is aimed to orient and develop students for executive positions in hospitals. The course develops managerial skills of individuals and also exposes them to clinical aspects of hospital management

MBA Hospital & Health Care Management

Full time program in Hospital & Health Care Management is for individuals seeking to enhance their managerial as well as clinical skills and apply them for hospital & health care management. It is an intensive learning program with comprehensive content meant to enrich the individuals existing knowledge and capacity.

Program Highlights:

- ❖ Country's top group in Management Education with 85 plus Faculties.
- ❖ Training Collaboration with esteemed GBH American Hospital (ISO 3001:2000 certificated STATE – OF- THE ART MULTI SUPER SPECIALTY HOSPITAL)
- ❖ High Profile Faculties and Training Professionals of global repute from all over the world.
- ❖ Smart E-Campus with effective audio-visual aids.
- ❖ Most Affluent library with over 25000 books, 225+ journals and strong research aids.

Number of Seats & Fee

No. of Seats	Fee Per Semester	Duration
35	Rs. 35,000/-	2 Year (4 Semester)

ELIGIBILITY

Medical and Non-Medical graduates including MBBS, BDS, BHMS, BAMS, BBM, BCom, BSc. and Bachelor's Degree from any faculty.

MBA Techno-Engineering

For **B.Tech** & Equivalent Degree Holders including B.Pharma.

An exclusive MBA Programme for B.Tech, BE & similar degree holders with practice oriented teaching pedagogy in the industry to take care of a variety of industrial operations namely Design Engineering Management, Innovation Management, Frugal Engineering, Reverse Engineering, Quality Management Designing Service Products.

The programme shall take care of almost every sector of industry including services viz Automobile, Ceramics' Engineering, Infrastructure, Chemical plant innovative, IT & ITES etc.

Well Customised with Industry Needs To Take Care of

- ❖ Production Function & Quality Management
- ❖ Design Engineering
- ❖ Service Delivery
- ❖ Supply Chain & Logistics
- ❖ Shop Floor Management
- ❖ Bio Medical Equipment Management & Services
- ❖ Innovations Management
- ❖ Product & Brand Development
- ❖ Service Product Design & Delivery
- ❖ Organising the IT & ITES
- ❖ Chemical & Pharma Formulations

Programme Highlights

- ❖ Faculty with Industry Exposure
- ❖ Most Diversified Exposure through visit to variety of Industries
- ❖ Project Based Teaching
- ❖ Entrepreneurial Training
- ❖ Simulation Supported Teaching
- ❖ ERP Certification
- ❖ General Insurance Surveying Under writing Exposure

Additional Certification Programmes

- ✓ Certificate in Digital Marketing
- ✓ Certificate in Financial Modeling & Forecasting
- ✓ Certificate in Financial Market
- ✓ Certificate in IPM
- ✓ Certificate in Employee Engagement
- ✓ Certificate in Scan & Scenario Building

Foreign language Courses – French, Spanish & Mandarin (Chinese)

Specializations:

IT, Production & Quality Management, Technology Management, Marketing, Finance, Supply Chain & Services Management

Seats & Fee Structure

No. of Seats	Fee Per Semester	Duration
35	Rs. 45,000/-	2 Years (4 Semester) Full Time Course

ELIGIBILITY

Graduates from any Discipline

Highlights of the Pacific Group

1. **Impressive Placements** : Average **two job offers** per passing out student.
2. 100% Placement of students of MBA- Insurance Management and Actuarial Science in the 4th Semester.
3. Pre placement of majority of students before completion of second year.
4. **World Class Infrastructure** : High Tech SMART classrooms, auditoriums equipped with advanced interactive audio visual gadgets and most well stocked Library in Rajasthan with 35000 plus books, 100 plus national and international journals. Supplemented by E-Learning resources. Interactive and SMART auditoriums with touch screen & remote operated interactive panels.
5. Teaching Pedagogy of Global Standards for Worldwide Employability.
6. Unparalleled versatile exposure given to the pacifians: Students outperformed in various inter college competitions.
7. Option for Training and Industrial Tour in India and Abroad
 - i) One week **China tour**.
 - ii) Three weeks' training in Advanced Management at Singapore with **South East Asia Tour**.
 - iii) Industry internship (Summer Training) with world class companies in India & abroad including US, Europe and ASIAN Countries.
8. **Prestigious Training Partners**: BSE, Insurance Institute of India, SPSS, South Asia Pvt Ltd, an IBM company, TAI India Pvt Ltd, All India Management Association, Gain Based Management Simulation, ERP Certification from Oracle, Skill Bridge, E-4 Development.
9. **Close Industry Interface** : Regular industry visits, Regular visits of Faculty from Industry.
10. Regular Personality Development & Employability Enhancement workshops.
11. Alumni placed worldwide across the sectors and throughout the Country.
12. Most Advanced IT Lab with 10 mbps Internet Bandwidth.

Perfect Learning Environment With World Class Infrastructure

Theatre Style Classrooms

Spacious, theatre style classrooms (13) provide the most conducive atmosphere for dynamic and focused discussions. They have been designed to bring together analysis with action and are augmented with integrated audio-visual (LCD Projectors , Microphones etc.) teaching aids for lectures, presentations.



Auditoriums (AC)

Latest State-of-the-art SMART Auditoriums act as a common ground for students, faculties and corporate personalities for regular interface, conferences and other events.

Round Table Conference Rooms To Cultivate Team - Spirit

Ability to work as a cohesive and interactive team member is a critical skill in the corporate work-place which the Pacific Students learn to master in the Round Table rooms providing the perfect setting to acquire team skills through exercises like brain-storming sessions, group discussions, role-plays and presentations etc.

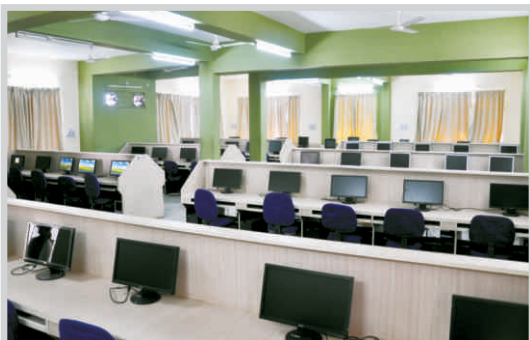


Seminar Halls (AC)

Institute has two Air Conditioned Seminar Halls with latest interactive Audio-visual aids which give an extra edge to the institute in its extra curricular activities.

Well Stocked Library With Over 35000 Books & 200 Plus National And International Journals

The Libraries at Pacific are stocked with over 35000 books. The periodicals, National and International journals cover all aspects of academic studies and research materials. The Library has over 200+ Journals of National and International Standards in hard print and 2000 plus e-journals.



Extensively Networked Campus

Fully IT Supported Campus with 10 mbps Internet Bandwidth, most advanced computer Lab, furnished with latest and ultra modern equipments.

Interactive Smart Activity Rooms (AC)

An activity room with latest state of the art audio visual recording facility integrated with net enabled CCTVs, giving spot feedback to the student for self correction and access to the employers from world over to all the student activities like role plays, group discussions etc. being conducted in the institute.



Amphi Theatre

With a capacity to hold 300 people, amphitheatre holds some of the major festivals and other events. Students even carry out their discussions and do their projects work/case studies/Development Programs in the open air.

Pacific in the Service of Business World

The Pacific Business Research & Consultancy Cell

The University through its research arm, the Pacific Business Research & Consultancy Cell (PRC) offers to conduct empirical researches for a variety of functional areas for the business. They are :-

- ▲ Market Surveys & Consultancy
- ▲ Customer Relationships Management
- ▲ Employee Morale & Commitment Building Interventions
- ▲ Advertising Efficacy Studies
- ▲ ERP Solutions
- ▲ Project Feasibility Studies
- ▲ Knowledge Management: Processes networking
- ▲ Intellectual Property Management

Management Development Programmes Being Offered To The Corporate Executives

- ▲ Executive Excellence for Front Line and Middle Level Managers
- ▲ General Management for Technocrats & Industrial Engineers
- ▲ General Management for Graduate Executives
- ▲ Zero Base Budgeting for Efficient Resource Management
- ▲ Finance for Non Finance Executives
- ▲ Executive Excellence through Time Management
- ▲ Investment Management for Retail Investors
- ▲ Managing Interpersonal Behavior
- ▲ Leadership Development
- ▲ Stress Management
- ▲ Employee Engagement
- ▲ Quality Management
- ▲ Motivation and Morale
- ▲ Export Policies, Procedures & Documentation
- ▲ Human Resource Valuation
- ▲ Organization Efficiency Through Improved Employee Morale
- ▲ Intellectual Property Rights Management
- ▲ Knowledge Management: Processes & Networking

Doctoral Research Programme

Pacific University has a unique doctoral research programme leading to the Ph.D degree wherein candidates are supported by industry advisors in addition to the normal academic research supervisor. As on date 200 students are pursuing their doctoral research programme and another batch of 45 candidates is in the process of selection.

Scholarships For Meritorious Students

Full bright students having position of merit in the public examinations are entitled scholarships upto 25% of tuition fee.

Workshops & Seminars International\ National

“At the Pacific , we look beyond academics to evolve leaders empowered with knowledge, skills and confidence to boldly face managerial challenges.”



- National workshop on Currency Futures and Emerging Scenario.
- National workshop on Competition Law & Business Strategy.
- National workshop on The Indian MSMEs and Free Trade Agreements in collaboration with Tradecraft Exchange, U.K.
- National Seminar on Intellectual Property Rights: Multilateral Obligations, Implementation and its Socio Economic Implication.
- International Conclave on Business Communication for 10 foreign delegates of 6 countries conducted in collaboration with EDI, Ahmedabad.
- Seminar on Strategic Initiatives for the Globalised World.
- Workshop on Behavioural Finance .
- Workshop on Doing Business with China in collaboration with India China Economic Council, New Delhi.
- Workshop on Hospital Administration: A Functional Overview.
- Pannel Discussion on : Inter Regulatory Disputes and the Proposed Super Regulator.
- Workshop on Export Procedure & Documentation.
- Workshop on Diagnosing & Shaping Organizational Culture.
- Workshop on Financial Markets – I: Debt & Equity Markets.
- Workshop on Financial Markets – II: Mutual Funds.
- Workshop on Financial Markets – III: Financial Derivatives.
- Workshop on Retail Management: A Functional Overview.
- Workshop on IT & IT Enabled Services: Indian Scenario.
- Workshop on Banking Sector: Prospects, Perils and Strategies of wider outreach.
- Workshop on Mutual Funds: Road map in the Turbulent Markets.
- Workshop on Marketing Strategies under recessionary conditions.
- Workshop on Business Forecasting: Contemporary variables in India.
- Workshop on Market segmentation: A typical strategy for India.
- Workshop on Human Resource Development Strategies.
- Workshop on Human Resource Valuation: Contemporary practices and Future Relevance.
- Workshop on Corporate Strategies: Recent Experiences and Road map for future.
- Workshop on Energy Security: Issues and Challenges.
- Workshop on Cross Border takeovers by Indian Corporates.
- Workshop on Telecom Sector: Competitive Strengths and weaknesses.
- Workshop on Textile Exports: Prospects and Challenges.
- Workshop on Sino-Indian Competition : Roadmap for India.
- Workshop on Indo-ASIAN Free Trade Agreement.
- Workshop on Organizational Development Strategies for Indian Corporate Sector.
- Workshop on Indian foreign Trade: Direction, Composition and Road map for future.
- Workshop on India in Globalized Economy.
- Workshop on Environment Management Practices and Global Warming.
- Workshop on Managing Change for the Next Decade.
- Workshop on Terror Attacks and their impact on the economy.
- Workshop on FMCG Sector: The Emerging Scenario.
- Workshop on Customer Relationship Management.
- Workshop on Leadership Effectiveness for Implementing Change.
- Workshop on Mergers and Acquisitions.
- Workshop on Training & Development in the Corporate Sector.
- Workshop on TQM: The Indian Scenario.
- Workshop on Forecasting Manpower Needs.
- Workshop on Media of Advertising.
- Workshop on Foreign Investments in India.
- Workshop on Financial Forecasting Techniques.
- Workshop on Pricing Policies and Strategies in India.



- Workshop on Economic Value Added.
- Workshop on Human Resource Accounting.
- Workshop on Social Cost Benefit Analysis.
- Workshop on Intellectual Capital Reporting.
- Workshop on Activity Based Costing.
- Workshop on Environmental Accounting- Rise in Indian Companies.
- Workshop on HR Practices in India.
- Workshop on Zero-base budgeting.
- Workshop on Leadership.
- Workshop on Revolutions “The inner transformation to success”.
- Workshop on Foreign Currency Trading and Mechanism.
- Workshop on Management of Panchayati Raj Institutions in India.
- Workshop on Effective Communication Skills.
- Personality Development Workshop by TAI-Trainers.



Workshops Exclusively Meant to Develop Holistic Personality of the Budding Managers

- Workshop on Revolution “The inner transformation to success by **Mr. Chetan Bhagat** the author of five Blockbuster Novels and the Popular Columnist.
- Workshop on Change Management by **Prof. M. Sayeed, Minot State University, Minot, USA.**
- Workshop on Personality Development by an International Corporate Trainer **Vijay Michihito Batra.**
- Workshop on Communication Skills by **Dr. Arun Zacharia, a linguistic expert & Ms. Seema Malik, Head, Department of English UCSSH, MLSU, Udaipur.**
- Two day workshop on Personality Development by **Mr. Himanshu Buch, Corporate Trainer and Zen Coach.**
- Workshop on Motivation & Personality Development by **Mr. Jeevan Rajwaniya, Asst. G.M.-HR, Secure Meters Ltd..**
- Workshop on Confidence Level and Communication Skills by **Ms. Shikha Behl, Corporate Trainer of the Oberoi Group.**
- Workshop on Personality Development and Communication Skills by **Ms. Megha Gupta, Managing Director, Blue Box Solutions.**



Vipin Fareek Regional Head
Bank of Baroda



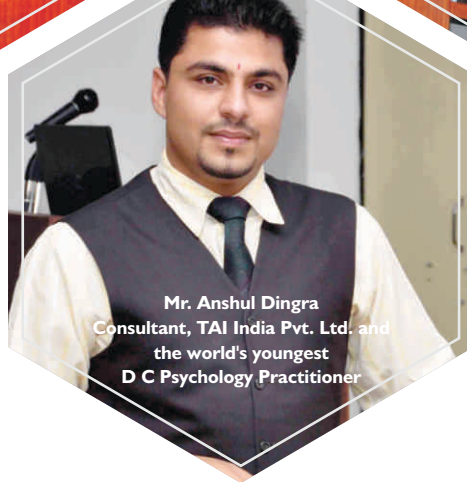
Amitabh Kumar Former Director
General Competition
Commission on India



Prof. Mohd. Saqib Secretary General India China
Economic Council, New Delhi



Dr. Kumudni Chawadia
Joint Director, Pension Department



Mr. Anshul Dingra
Consultant, TAI India Pvt. Ltd. and
the world's youngest
D C Psychology Practitioner

Extension Lectures : A Life Line For Student Development

We aim to develop innovative and strategic thinking among the Budding Managers.

" The passion to create world class leaders"

- Management Information System by Prof. Namjae Cho of Han Yang University, School of Business, Seoul, South Korea.
- Financial Approach to Human Resource Management by Prof. Gregory John Lee, School of Economics and Business Sciences, University of the Witwatersrand, South Africa.
- Corporate culture and need of Modern Managers by Mr. Vipul Doshi, CEO of Interlope Technology, a unit of Indigo Airlines.
- Financial Analyst : A Broad way for career in Finance by Prof. M. R. Senapathy, Faculty, ICFAI.
- Strategic Planning & Management by the automobile man of India, Mr. Avinash P. Gandhi, Former Non-Executive Chairman, FAG Bearing India Ltd., Noida and Mr. Jaydip Sinha, Vice President, Invencia Capital Advisory, New Delhi.
- Mutual Funds : A 360 Insight into its theory & practice.
- Derivative trading : Investment Strategies and Career.
- Total Quality Management by Prof. Jitendra Shrimali, Deputy Director, Allianz Academy, Bangalore.
- Continuous Learning Process by Mr. Siraj Delhve, G.M.H.R., Secure Meters Ltd., Udaipur.
- Marketing –New Tactics & Trends by Mr. Neeraj Ahluwalia, Sr. Divisional Retail Sales Manager, India Oil Corporation, Udaipur
- Current Banking Practices by Ms. Indu Keswani, AVP, Royal bank of Scotland, Udaipur.
- HR Changing Perspectives by Prof. R. K. Singh, Shriram College of Commerce, University of Delhi.
- Stock Market Behaviors by an International Expert, on Elliot Wave Theory, Mr. Anant J. Acharya .
- International Market & Business Trends 2020 by Prof. I. V. Trivedi, Director MIB, MLSU and Chairman, Indian Commerce Association
- Contemporary Issues in HR by Mr. Kanak Gupta, HR Trainer & Mgt. Consultant.
- Personal Effectiveness by Mr. Jeevan Rajwaniya, Asst. G.M.-HR, Secure Meters Ltd.
- Corporate Governance by Mr. Kamal Varyani, CA, Delloits, Mumbai
- Industry Expectations & Role of HRD by Dr. M. S. Rao, AGM, Training & Development, DCM Shriram Consolidated Ltd.

Certification Cum Management Development Programmes

- Financial Markets for professionals, students, investors & stock markets operators
- Business Management for Women
- Doing Business with China
- Hospital Administration: A Functional Overview
- Export Procedure & Documentation
- Diagnosing & Shaping Organizational Culture
- Financial Markets – I: Debt & Equity Markets
- Financial Markets – II: Mutual Funds
- Financial Markets – III: Financial Derivatives
- Retail Management: A Functional Overview
- Financial Modelling & forecasting by the Use of Excel
- Practice of Microfinance
- Travel Agency Management
- Behavioural Finance
- Competition Law and Business Strategy
- Employee Engagement
- Total Quality Management
- Zero Base Budgeting



Certification Cum Management Development Programme on EXPORT PROCEDURE AND DOCUMENTATION.



Certification Cum Management Development Programme on RESEARCH METHODOLOGY



Certification Cum Management Development Programme on BUSINESS MANAGEMENT FOR WOMEN



Certification Cum Management Development Programme on FINANCIAL MARKETS

Prestigious Teaching And Training Support



1

- **Training at BSE :** Pacific Group is the only one to send students at Bombay Stock Exchange to impart the practical knowledge in fundamental analysis, derivatives trading, utility of ratio analysis, valuation of financial markets etc. (Picture 1)



2

- **Training in Game Based Management Simulation by AIMA,** New Delhi: The All India Management Association, New Delhi conducted management simulation games in Rajasthan . The workshop was conducted by experts from AIMA, New Delhi. (Picture 3)



3

- **E-4 Development:** An 8 module training programme on Sales/Business Administration conducted by CEOs of World Class Organizations.

- **Industrial Visits :** The students frequently visit various industries and go on excursions to places of learning, destinations of tourist attraction and places of adventure. Some of the recent visits have been to the renowned companies like Hero Honda Co. Ltd., Gurgaon, Semi – Conductor Corporation Ltd., Chandigarh, RSMC Ltd., Jaisamand & Kumbhalgarh Sanctuaries, Goa, Pune, Suzuki Sangam Spinners, Bhilwara, Rajasthan, Binani Cement, Distt. Sirohi, Mayur Suitings, Banswara, Bombay Stock Exchange, Mumbai, International Trade Fair, New Delhi etc. (Picture 2,4,5,6).

- **Training by TAI India.Ltd. :** An enterprise with global presence in providing learning Services, IT consultancy and venue Business conducting training Session



4

5

- **SPSS South Asia Pvt. Ltd.** An IBM Company providing training to researchers to enhance their capabilities (to researchers to enhance their capabilities) to analyze research data using SPSS. This is also a privilege enjoyed by the Pacific Group.

- **Oracle University, California:** It has been offering training in ERP to the Pacific students regularly. It covered all the essential areas that a functional implementation should know to start the journey with oracle application.



6

- **Insurance Institute of India:** The students visited the Insurance Institute of India, Mumbai to develop and update skills in Underwriting and Claims Management in the fields of Construction and Operation Phase Engineering Insurances.

Option for 3 weeks' advanced training at Singapore

Option for 1 week international tour of China.

Our Corporate Supports :

Placements Support | Industry Internship Support | Visiting Faculty Support

1. DBS Cholamandalam (P) Ltd.
2. India Bulls Security (P) Ltd.
3. IDBI-Fortis Life Insurance Co. (P) Ltd.
4. HDFC Standard Life Insurance (P) Ltd.
5. Unicon Investment Solutions (P) Ltd.
6. Hindustan Zinc (P) Ltd.
7. Vodafone
8. Pidilite Industries (P) Ltd.
9. ICICI Prudential Life Insurance (P) Ltd.
10. Bajaj Consumer Care (P) Ltd.
11. Ansal API
12. Kotak Mahindra Bank (P) Ltd.
13. STCI Capital Market (P) Ltd.
14. Anurag Stock & Broking Pvt. Ltd.
15. Pantaloon Future Group Retails Ltd.
16. Karvy Stock Broking Ltd.
17. Aditya Birla Group
18. Mr. Beans (Indore)
19. Bajaj Capital Ltd.
20. Cadbury India Ltd.
21. SBI Life Insurance Ltd.
22. ICICI Securities Ltd.
23. United Beverages Spirits Ltd. (Udaipur)
24. Network Media Solutions (Mumbai)
25. Cobra Bear (Udaipur)
26. RGA & Corporation
28. Subhiksha Trading Securities Ltd.
29. Reliance Mutual Fund Jaipur
30. Bharti-AXA Life Insurance Ltd., Udaipur
31. Indraprasth Gas Ltd., Delhi
32. HRH Group of Hotel Pvt. Ltd., Udaipur
33. JK Tyre Industry Ltd. , Kankroli
34. Angel Broking Ltd.
35. NTPC Ltd., Anta
36. Indusind Bank
37. Peacock Industries Ltd., Udaipur
38. JK Cement Ltd.,
39. Nirula's Delhi
40. Nitin Spinners Ltd., Bhilwara
41. Rajasthan Spinning & Weaving Ltd.
42. Shree Cement, Beawer
43. TATA AIG Life Insurance Ltd., Udaipur
44. Morgan Stanlay India Co. Ltd., Mumbai
45. PMC Project ADNANI Group, Ahmedabad
46. Sangam India Ltd., Bhilwara
47. Udaivilas Hotel, Udaipur
48. HDFC Mutual Fund
49. GMCH, Udaipur
50. Birla Cement
51. AXIS Bank, Udaipur
52. India Infoline, Jaipur
53. Manglam Cement Ltd., Jaipur
54. Club Mahindra Holidays, Mumbai
55. Surling Solutions
56. RSMML
57. HMT
58. Dabur India Ltd.
59. Mahindra Finance
60. HDFC Bank Ltd.
61. Escorts Securities Ltd., Delhi,
62. Reliance Life Insurance
63. Grand Laxmivilas, Udaipur
64. Two Friends, Delhi
65. Times of India
66. Coca Cola
67. BSL Ltd., Bhilwara
68. HB TV
69. Jaquar & Company Pvt.Ltd.
70. SIGTG
71. TCS
72. Mundra
73. Fusion Outsourcing
74. Usha Om Knowledge Consultancy Services
75. Oberoi Group
76. Miraj Group
77. Sheraton Udaipur Palace Resort & Spa
78. Collabera Technologies Pvt. Ltd.
79. Medicores Laboratories Pvt. Ltd.
80. Pyrotech Electronics Pvt. Ltd.
81. IIFL
82. NIIT
83. Navneet Commercial Services Pvt. Ltd.
84. India Mart
85. HDFC Securities Ltd.
86. Smart Lifestyles Ltd.
87. Alliance Real Estates Pvt. Ltd.
88. India Broad Band Ltd.
89. Religare Securities Ltd.
90. HB Entertainment Pvt. Ltd.
91. HCL Technologies Ltd.
92. HDFC Standard Life Insurance
93. Resonance
94. Kotak Mahindra Group
95. Shell & Pearl Ceramics Ltd.
96. Bajaj Finance
97. Redix Media Technologies
98. Midas Connections and Corporations
99. Piramal Waters Pvt. Ltd.
100. Insum Technologies Pvt. Ltd.
101. Docotech Paints Ltd.
102. DHL Bharat Tech Ltd.
103. Yes Bank
104. Bajaj Sevashram Ltd.
105. Health Saver Meditech Pvt. Ltd.
106. Bhavishya Credit Co. Opt. Society
107. Maharishi Ayurveda Products Pvt. Ltd.
108. UB Group
109. Pearl White Paint (P) Ltd.
110. Knowledge Point
111. Future Group Ltd.
112. Secure Meters Ltd.
113. India Nivesh Securities Ltd.
114. Surya Roshni Ltd.
115. The Udaipur Urban Co-operative Bank Ltd.
116. Auth Bridge Research Services Pvt. Ltd.
117. MTouch Technologies

Online Placement Supports

Rangrul.com | IndiacareerPortal.com | Cocubes.com | Campus Recruitment.com

Major Recruiters:



Highlights

- ✍ **Impressive Placements :** Average **two job offers** per passing out student.
- ✍ 100% Placement of students of MBA- Insurance Management and Actuarial Science in the 3rd Semester.
- ✍ Pre placement of majority of students before completion of second year.
- ✍ Alumni placed worldwide across different sectors and throughout the Country.

Placement Programme

PIM has a placement cell to coordinate the Placement activities. This cell consists of Placement coordinator, Corporate Relationship Officers and Committee of Students, who are instrumental in organizing the affairs of cell. The Placement activities broadly cover pre Placement cell talks, Summer/Industry internship and final Placements.

Faculty Resources of the Pacific Group in Management








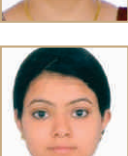

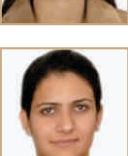
Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	<p>Prof. B.P. Sharma Dean and Pro-President. An authority on Global Business and Economic Scenario & has participated in the 5th & 6th Bi-annual Ministerial Conferences of the World Trade Organisation (WTO) held at Cancun (Mexico) and HongKong. He along with his team was also invited for a presentation on WTO related matters by the Parliamentary Standing Committee of the Ministry of Commerce, Govt. of India in 2005. An expert of national repute on Intellectual Property Rights, Industry Clusters, Zero Based Budgeting, Competition Law and Free Trade Agreements. Expertise in Future Scan , Scenario Building, Change Management & OD. Research Scholars Working for PhD- 6</p>	49	65, 11 Ph.Ds	7	16	4	11	16	31
	<p>Prof. GMK Madnani Prof. Emeritus. Managerial Economics and Research Methodology.</p>		3	4			3		2
	<p>Prof. Harshita Shrimali Area: General Management, Corporate Strategy & Marketing. 10 Year's Academic exp. Expertise in Presentations, Role Plays, Management Games, Sensitivity Training, Case Writing and Analysis, Intellectual Property Rights, Communication Skill Improvements. Research Scholars Working for PhD- 3</p>	4	90	5	20	8	1	8	15
	<p>Prof. Hemant Kothari Area: HRM. 12 Year's Academic exp. Expertise in Top Business Story Discussion & Managerial Grid, Organisation Restructuring and Development, Case analysis. Research Scholars Working for PhD- 8</p>	5	180	8	7	1		10	5
	<p>Dr. Mahendra Sojatia Director, PIBS M.Com (ABST), Ph.D Area: Finance 20 Years of academic experience Expertise in Accountancy & Taxation Research Interest: Behaviour & Pricing Idiosyncratic Volatility</p>	1		1	2	1	1	7	4
	<p>Prof. S. L. Menaria Area: Finance, Account and Taxation Expertise : Research and Development activities, case studies, Research Scholars working for Ph.D. 07</p>	12	11 7 Ph.D	10	30	6	15	36	3 National 8 Others
	<p>Pro. P. R. Somani M.Com., M.Phil, Ph.D.</p>	2	2	4	5		5	12	1
	<p>Prof. Krishna Kant Dave Area: Finance & Accounts. 6 Year's Academic & 10 year's Corporate exp. Expertise in Foreign Currency Derivatives, Security Analysis & Portfolio Management.</p>	6	250	4	7	6	2	13	15
	<p>Prof. Anita Sukhwal Area: Marketing & Advertising. 15 Year's Academic exp. Expertise in Case Analysis, Personality Development. Research Scholars Working for PhD- 5</p>	13	57	5	21	11	01	12	12

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Shanker Choudhary Associate Prof. MIS & Marketing.6 Year's Academic & 9 year's Corporate exp. Expertise in Sensitivity training, ERP & MIS Motivational Training, Case analysis.	3	115	8	8	2		10	6
	Dr. Mahima Birla Associate Prof. Banking and Business Economics. 10 Year's Academic exp. Expertise in Role Plays ,Economic Scenario Building, Fiscal Simulation. Research Scholars Working for PhD- 5	4	70	6	10	6	1	6	7
	Dr. Pushpkant Shakdwipe Associate Prof. Banking, Insurance, Accounting & Research Methodology. 10 Year's Academic exp. Expertise in Research Paper Review, Indian Ethos & Management. Research Scholars Working for PhD- 4	1	60		20	3		5	1
	Shivoham Singh Assistant Prof. Operation Research, RM, QT and Marketing Management. 5 Year's Academic & 1 year's Corporate exp. Expertise in Simulation, Case Writing, Analysis & Role Plays..	4+2 Case	130	7	4	4		7	6
	Dr. Archna Trehan Associate Prof. Human Resource, Marketing. 9 Year's Academic exp. Expertise in Top Business Story Discussion, Interview & Presentations, Role Plays, Talent management, Voice and Accent Correction.	3	50	1	3			2	
	Dr. Rahila Gorach Associate Professor Area: HR & Marketing. 3 Years of Corporate and 3 Years of academic experience Expertise in Knowledge Management, Management games, C.V. Preparation & Presentation Skills.	5	112		2	3		11	
	Dr. Nitin Gupta Associate Professor Area: Managerial Economics & Business Policy & Strategic Management 9 years of academic experience in India & abroad. Awarded fellowship from ICSSR for Ph.D. research topic. Ph.D Supervisor for Pacific University, Udaipur & Anna University, Tamilnadu.	6	53	3	20	10		8	4
	Mr. Pushpendra Khandelwal Deputy Director,PBS B.Sc. , MBA (Marketing), Post Graduate Diploma In Marketing and Sales Management, Graduate (PGDMSM), Post Graduate Diploma In industrial Relations and Personnel Management (PGDIRPM), Diploma in Multimedia and Computer Applications (DCA), Ph.D. Registered Area: Marketing 16 years of corporate experience in the field of Sales, Marketing, Branding and Advertising with corporates like Wockhardt, Rustoleum Corporation (USA) and Educational Institute such as ICFAI. Expertise in Multimedia and Graphics	3	107	2	1	3		3	3
	Kanti Mohan Saini Assistant Prof. OB & HR. MBA from Singapore 4 Year's of Corporate Experience in Singapore and India & 2 year's Academic exp. Expertise in Behavioral Training, Role Plays, Benchmarking, BPR, Shaping Organization Culture		21	3				2	4

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Dhiraj Jain Assistant Professor B.Sc., LLB, MBA, Ph.d, Net, PGDBM, Diploma in Actuarial science. Expertise in conducting Training Programmes in Equity and Debt market.	3	96	2	3	1		15	7
	Shikha Bhargava Assistant Prof. Finance & Marketing. 5 Year's Corporate & 3 year's Academic exp. Expertise in Top Business Story Discussion & Grid Training, Facilitating Experiential Learning, CRM.		70					7	8
	Saurabh Khanna Assistant Prof. Management Accounting, F.M. & M.E. 4 Year's in Corporate Exp. & 3 year's Academic exp. Expertise in Article Review & Top Business Story Discussion.		15		2			10	
	Shaurya Ranawat Assistant Prof. Operations & Q.T. 4 Year's Corporate & 2 years academic exp. Expertise in Business Quiz & Sales Games.		20					3	1
	Namrata Chouhan Assistant Prof. Strategic Management, B.E. & Marketing. 2 Year's Corporate exp. Expertise in Top Business Story Discussion & Presentations Skills, Export Documentation.		5		1			2	1
	Ankita A. Gandhi Assistant Prof. Marketing & Finance. 3 Year's Academic exp. Expertise in Managerial Grid & Role Plays and Facilitating Experiential Learning.		20		2	1		1	3
	Mrs. Vrinda Goel Assistant Professor Finance & Economics, 1 year Corporate Experience, 3 years Academic Experience, Reseach, Area: Finance Expertise: Business Stories, Presentation & Communications Skills, Personality Development, Financial Management	4	10		2	2		4	3
	Deepti Gaur Assistant Prof. Computer Science, Information Technology & MIS. 5 Year's of Academic & 1 year's Corporate exp. Expertise in Impersonation, Mnemonics, Role play, Case Studies, Presentations, Facilitating Experiential Learning.		35	1	2	2	2	9	5
	Mr. Devendra Shrimali Assistant Professor MBA, RPSC Set, Ph.D (Pursuing) Area: Finance 5 Years of academic experience	3	60	4	6	2		12	11

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Mr. R.M. Bangar MBA, Ph.D. (Pursuing) Area: Marketing Communications, Corporate Strategy & Strategic Pharmaceutical Marketing Academic: 8 Years Experience: Expertise in conducting MDPs, Sensitivity Training, Communication Skills, Case Analysis Research Interests: 1. Sequencing effects of comparative advertising 2. Experimental Inquiry into human behavior as a result of marketing stimuli. 3. Development of Dynamic capabilities by firms.	1	4	1	1			6	4
	Mr. Vijay Joshi Assistant Professor Area: Marketing 3 Years of Corporate & 4 Years of academic Experience	5	40					7	
	Nidhi Vyas Assistant Prof. General Management. 1 Year's Academic exp. Expertise in Business Quiz, Role Plays, Scenario Building ,Voice and Accent correction		12		2			6	2
	Ms. Urvashi Sisodia Assistant Professor Area: Human Resource 4 Years of academic experience	10	8		7	3		11	1
	Ms. Khushbu Agarwal Assistant Professor B.Sc., MBA Area: Operations Research & Q.T. 3 Years of corporate & 1 year of academic experience: Expertise in Group Discussions, Management games & Computer Applications.							1	
	Mr. Dharmesh Motwani Assistant Professor B.Sc., MBA Area: Marketing 1 Year of Corporate & 2 Years of academic experience Expertise in Research Methodology & Marketing, Debate & Group Discussion.				1			1	
	Ms. Swati Gokhru Assistant Professor MA (English Literature), Ph. D. (Pursuing) Area: Business, Communication & Soft Skills Expertise in Language Training, Group Discussions, Role Plays, Management Games & Personality Development			2				3	2
	Vaibhav Dangi (Regular visiting faculty from industry with professional Diploma from Hertfordshire University, UK) Asst Prof. Marketing and OB. 5 Year's of Academic and 9 year's of Corporate Experiences .Expertise in International Marketing.				2			4	
	Disha Fattawat Assistant Professor, CA Area: Finance and Accounts 2 Years Expertise : Accounts, Taxation, Audit								

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Ms. Pooja Devija Assitant Professor M.Com. (Gold Medalist), MBA, Ph.D (Pursuing) 7 Years of academic experience Area: HRM, OB, General Management, Strategic Management. Expertise in Case Analysis, Role Plays, Communication Skills improvement, Presentations, facilitating Experimental Learning]	3	127		17	3		15	5
	Dr. Subhash Sharma Associate professor Area: HR, Soft Skills, English 15 Years of academic experience Expertise in Presentation, Conducting various activities to groom students, Role plays, Communication Skill improvement, Group Discussions and Chat Shows, etc.	6			3			15+	15+
	Ali Yawar Reha Assistant Prof. MIS. 5 Year's Academic & 1 year's Corporate exp. Expertise in Electronic Presentations, Web Designing & Simulation, Role Plays.		21	2	4	1		2	3
	Dr. Pooja Mathur Assistant Professor Area: Human Resource 9 Years of academic experience Life member of Indian Society for Training & Development. Expertise in Training and Development Management games, Communication Skills, Personality Development and Case Writing.	11	15	2	17	4		20	3
	Mr. Rajendra Prasad Shrimali Associate Professor B.E. Honours (Mechanical) Executive - MBA (Gold Medalist) Area: General Management, Operations Management 37 Years of corporate experience Expertise in ERP, MRP, Behavioural & BPR, Six Sigma-BB ISO Systems.								
	Vivek Sharma Assistant Professor Area: Marketing 4 years of academic and 22 years of corporate experience at senior management positions as G.M., Training and Brand Manager with reputed domestic and multinational companies. Expertise in the areas of Business Management, Product Development, Branding, Training and Development, Distribution networks, Budget formulation and allocation etc.		3	4	1			6	15
	Mr. Arvind Singh Pemawat Traning & Development Officer Area: Training & Development, Counselling, Finance & Marketing. 3 Years of corporate & 1 year of academic experience Expertise in motivational training & grooming		3	4	2			7	3
	Dr. Pallavi Mehta Assistant Professor Area: Management & International Business 11 Years of academic experience Project Fellow in UGC Major Research Project. Life member of All India Commerce Association. Expertise in International Business Environment, Export Procedure & Documentation, Presentation and Analysis, International Quality Standards.	4	103 1 Ph.d	4	7	2	3	23	5
	Ms. Khushboo Sharma Assistant Professor Area: Human Resource. 3 Years of Corporate & 1 and 1/2 Years of academic experience Expertise in Human Resource Planning, Human Resource Development, Industrial Relations, Labour Laws and Training & Development.							3	

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Conduct of Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Ms. Khanika Choudhary Assistant Professor Area: Accountancy & Business Statistics. Ph. D. (Persuing)from M.L.S.U.	6	100		5	1		6	2
	Ms. Alifiya Kurawar Wala Lecturer B.Com, MBA Area: Human Resource, Commerce. Attended Global Opportunity and Threat Analysis (GOTA) Program in London conducted by IIPM, New Delhi							2	
	Narendra Singh Chawda Assistant Prof. Marketing. 4 yrs corporate exp & 3 months' Academic exp. Expertise in Research Paper Review.				1			5	5
	Mr. Jitendra Vaishnav Lecturer PGDBM (HR/Finance) MBA (International Business) Pursuing Ph.D in Human Resource Accounting					1		6	1
	Dr. Anurag Mehta Lecturer M.Com (Bus. Admin.), Ph.D (Bus. Admin.) M.Com (Marketing and Finance), Ph.D.(Advertising) 7 Years of corporate & 1 year of academic experience	2					1		
	Mr. Bharat Kumar Joshi Lecturer B.Sc, D.A.B.M, PGDHRM, MBA (Marketing & HR), DLL (Pursuing) 3 Years of corporate & 1 year of academic experience Area: Marketing, HR, Agri Business Management & Commercial Law							2	
	Ms. Shilpi Kothari Lecturer MBA, Ph.D. (Pursuing) 2 Years of corporate & 5 year of academic experience Area: General Management Marketing (Advertising management & branding) Expertise in Role plays, Case Analysis and facilitating Experimental Learning		120		7			3	2
	Ms. Parul Dashora Lecturer Net (Commerce), CA-PCC, M.Com. Ph.D (ABST) (Pursuing) Area : Accounting and Taxation								
	Ms. Khushboo Ameta Lecturer B.Sc., MBA, Ph.D. (Pursuing) Area: Human Resource, Information Technology, Operations Research							1	
	Ms. Dipti Shrimali Lecturer B.Sc., MBA, PDCAP Diploma 1 Year of academic experience Area: Statistics, Research, Methodology, Computer Application, Programming, HRM							1	

Corporate Luminaries and Renowned Resource Persons

At Pacific, students have more interaction with the corporate world than any other institution. Pacific acts as a platform for interface between the students, faculty and the corporate world to initiate continuous interaction with the industry, sharing the industry experiences, understanding industry needs and providing the required support to the corporate world.

Mr. P. Murlidhar Rao

Centre for Bhartiya Management
Development
New Delhi

Mr. Vipul Doshi

CEO, Inerlope Technologies, An Indigo
Group Company, Gurgaon

Mr. P. Ganeshan

Vice President, Multi Commodity Exchange
of India, Mumbai

Mr. Siraj Delhve

GM-HR, Secure Meters Ltd., Udaipur

Mr. Arun Chugh

Director, Milespeed India Ltd., Bangalore

Mr. Himanshu Arora

Director, Ace Institute

Mr. Anand Jha

GM, GBH American Hospital

Mr. Ravindra Singh Hiran

Senior Manager, Tata Consultancy services

Mr. Hariom Sharma

Sr. Regional Manager, Chambal Fertilizers &
Chemicals Ltd., Udaipur

Dr. J. K. Tayalia

CEO, Echon Industries Ltd., Udaipur

Mr. Jeevan Rajwaniya

AGM-HR, Secure Meters Ltd., Udaipur

Ms. Shikha Behal

Corporate Trainer, Udaipur

Mr. S.K. Sharma

Manager, Chambal Fertilizers & Chemicals
Ltd., Udaipur

Ms. Indu Keswani

AVP, Royal Bank Of Scotland, Udaipur

Dr. M.S. Rao

AGM, T & D, DCM Shriram Consolidated
Ltd.

Mr. Amitabh Kumar

Director General, Competition
Commission of India

Mr. K.S. Mogra

Ex-President, UCCI, Udaipur

Mr. Himanshu Buch

Corporate Trainer, Zen Institute of
Management, Vadodara

Mr. Neeraj Ahluwalia

Retail Head, IOC, Udaipur

Mr. R. P. Singh

General Manager, HRD,
J.K. Cement, Nimbahera

Mr. Kamal Varyani

CA, Delloits, Mumbai

Mr. Virendra Siroya

President, UCCI, Udaipur

Mr. Manish Godha

President & Founder
Advaiya Solutions Pvt. Ltd., Udaipur

Mr. N. C. Jain

Chief Conservator of Forest,
Department of Forest, Udaipur

Mr. Avinash P. Gandhi

Chairman
FAG Bearing Indian Ltd., Noida

Mr. Jaydip Sinha

Vice President, Invencia
Capital Advisory, New Delhi

Mr. Kapoor C. Jain

Vice President, Tourist Guide
Federation of India, Udaipur

Ms. Anjali Chawat

Asst. General Manager,
IDBI Bank Udaipur

Dr. S .K. Patnayak

Former Chief Wild Life Warden
of Orissa Member of Central Zoo Authority

Ms. Sophie Powell

Trade Policy Advisor, Traid Craft Exchange,
UK

Mr. Pramod Nanda

Chief Manager, Syndicate Bank

Mr. Abhishek Pokharna

Vice President, Kotak Mahindra Bank

Mr. Sachin Lunkar

Relationship Manager Kotak Mahindra Bank

Dr. Navneet Sharma

Fellow CIRC, New Delhi

Mr. Rahul Rai

Associate, Trade and Competition Law
Practice Group New Delhi

Mr. Manas Choudhuri

Head, Competition Law Practice,
Jyoti Sagar Associates

Mr. Vinod Joshi

MD, CV and Profit Consultancy

Mr. Mudhukar Dubey

MD, Fusion Outsourcing Ltd.

Mr. Himkar Dubey

CEO, Fusion Outsourcing Ltd.

Mr. Amit Jain

State Head Hindustan UniLever

Mr. Siddartha Singhvi

Chartered Accountant

Mr. Bhupendra Khatri

Cluster Head Reliance Mutual Fund

Ms. Swati Sharma

Manager, ICICI Bank

Mr. Sunny Mehta

Assistant Manager, NSE, Jaipur

Mr. Gop Kumar

CENTAD, New Delhi

Mr. Jayant Kataria

Asst. Manager (Training)
Starwood Shareton, Udaipur

Mr. Pushendra Bharadwaj

GM HR, Ultratech, Aditya Birla Group,
Neemuch

Mr. Yashdev Singh

Corporate Trainer, Udaipur

Mr. Arvind Bhatt

Director, Samvad Institute, Jodhpur

Ms. Pratima Jain

Chief Editor, Data Quest

Dr. (Col.) G. S. Ahlowalia

Executive Director, TAI India Pvt. Ltd

Mr. Anshul Dingra

Consultant, TAI India Pvt. Ltd. and the
world's youngest D C Psychology
Practitioner

Mr. Sapan Jain

Head Risk & Collection
Citifinancial Pvt. Ltd. Udaipur

Mr. Manish Jain

Branch Head, Birla Sunlife Pvt. Ltd.

Mr. Abhijeet Roy

Divisional Training Manager, LIC

Mr. Vipin Parikh

Regional Manager, Bank of Baroda

Mr. Achman Trehan

Territory Manager, Retail

Academic Resource Persons from other Renowned Institutes

Prof. B.A. Prajapati

Vice chancellor, Veer Narmad University,
Surat

Prof. C.P. Shrimali

Director, MDI, Gurgaon

Prof. P.K. Yadav

Rohilkhand University, Bariely

Prof. B.P. Saraswat

MDS University, Ajmer

Prof. Parimal H. Vyas

M.S. University, Baroda

Prof. Mohd. Saqib

Honorary Secretary General
India China Economic and Cultural Council,
New Delhi

Prof. S. K. Verma

IIFT, New Delhi

Prof. Parmendra Dashora

Member RPSC, Udaipur

Prof. P. K. Singh

Ex-Director, IIM, Indore

Dr. D.R. Agarwal

Director, Institute of International Trade,
Kolkata

Prof. N.M. Khandelwal

Director, R.K.C.M., Rajkot

Prof. Sanjay Verma

IIM, Ahmedabad

Dr. Nityesh Bhatt

Nirma Institute of Management, Ahmedabad

Dr. Vijay Page

Director, Mumbai Education Trust, Mumbai

Prof. K.C. Goyal

Director, FMS, Kota University

Prof. G. Soral

UCCMS, MLSU
Udaipur

Mr. Pradeep Malhotra

Indian Retail School, New Delhi

Prof. R.K. Singh

Shriram College of Commerce, New Delhi

Prof. B.M. Kumaraswami

Prof. of Economics, Institute Shimoga
Karnataka

Prof. M.R.Senapathy

Faculty, ICFAI

Prof. M. L. Kalra

Vice -Chancellor, Kota University

Prof. Karunesh Saxena

Director, FMS, MLSU, Udaipur

Prof. Arun Zacharia

Linguistics Expert, Udaipur

Prof. P.K. Sharma

Dept. of Management,
Vardhaman Kota Open University

Prof. Pramod Paliwal

Deen Dayal Upadhyay Petroleum University
Gujarat

Prof. Ashwani Mahajan

DAV College, New Delhi

Dr. Seema Mallik

MLSU University, Udaipur

Mr. Anurag Saxena

Head, NIS Academy, Ajmer

Prof. G.M. Mehta

Principal, Guru Nanak PG College, Udaipur

Dr. Shilpa Verdia

Assitant Professor
Banking Department, UCCMS, Udaipur

Prof. Mahima Jain

Associate Professor, MLSU, Udaipur

Ms. Apeksha Jain

Head, Dept of Business Administration
St. Gregoreous College, Udaipur

Prof. Rajesh Kothari

Ex-Director
R.A. Poddar Institute of Management, Jaipur

Prof. Anil Kothari

FMS, MLSU, Udaipur

Dr. Pramod Paliwal

Professor & Chairperson-PGDPMX School
of Petroleum, PDP, Gujarat

Thrill of Competition in the EVENTS AT PACIFIC



Uniquet

AN ALL INDIA MANAGEMENT FEST
In search for Excellence

An all India management fest, wherein more than 600 students from 79 colleges of 12 different states of India participated in various academic and cultural competitions.



Sports Activities

Aimed at the holistic development of students personality, competitions & tournaments - cricket, chess, javelin & discuss throws, table tennis, carrom, cricket etc. are held.



Uttarayan

An Annual cultural Programme is organized every year where events such as solo song, group dance, group song etc. are held.



All India Summer Training Presentation Contest 'Eklavya' And All India Business Quiz Contest 'Abhimanyu'

An all India level competitive event is organized every alternate year wherein more than 60 teams from B - School from all over India participated in this event.



Business Scenario 2020

An All India paper presentation contest which gives a platform to gain an early and fuller appreciation of the importance of adequate communications.



Meet The Management Stalwarts

A regular monthly feature in which a top corporate executive is invited to the institute to interact with the students.



National Job Fair



The Pacific University in association with District Employment Bureau, Udaipur, organized a Multi-Industry, National Job Fair and witnessed an over-whelming response from job seekers and companies from across the region. The two day event witnessed over 2000 job seekers and 33 corporate employers with 500 job offers and 700 shortlisted candidates.

Participating companies spanned across industries including IT, ITES & Insurance Sectors, Banking, Telecom, KPO, BPO, and Automobiles etc. and included reputed names like, Genpact, J.K. Tyre, Sri Rajasthan Ltd., Pyrotech, Bajaj, Idea, Vodafone, HCL, R.K.Marbles, Maruti Suzuki, Secure Meter, Ashok Leyland Infosys BPO, Religare Technologies etc.



Induction Week



A week long induction programme is designed every year to acculture the new incumbents to the rigorous of a professional management institute and the corporate world. Many interacting activities like talent hunt competition, collage making etc. are organized during the event.

Industry Review Competition

The contest received an overwhelming response from the student fraternity from management institutes across Rajasthan. Almost 60 teams with more than 150 students participated in the event. The objective was to present their innovative ideas, to exchange ideas. And to improve communication skills while competing for a prize.



DIGNITARIES VISITED



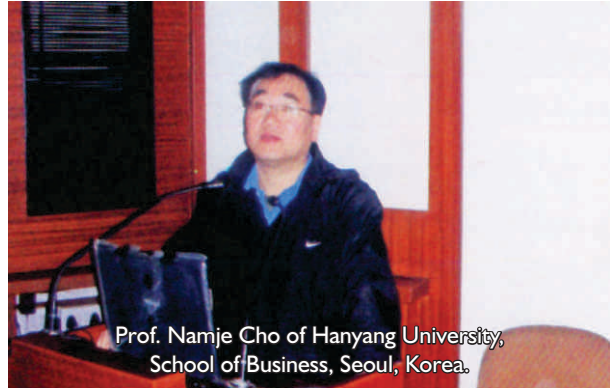
Mr. Larry Schwartz Minister Counselor,
US. Embassy New Delhi



Mr. Chetan Bhagat, the author of five blockbuster
novels and the popular columnist



International Corporate Trainer Vijay Michihito Batra.



Prof. Namje Cho of Hanyang University,
School of Business, Seoul, Korea.



Mr. Himanshu Buchh, the Global Motivational Speaker
and the Management Guru



Jyotiraditya Sindhiya, Union Minister of IT & Communication



Santosh Bagrodiya Union Minister of Coal



Prof. Gregory John Lee, School of Economics & Business
Sciences, University of Witwatersrand, South Africa



Mr. Lal Singh Jala
President of State (Udaipur Rural Congress Committee)



Shri Mangilal Garasia
Education & Labour Welfare Minister, Govt. of Rajasthan

MESSAGES



At Pacific University, we envision a future where education and knowledge are the key factors in our nation's progress. Hence, we strive to inculcate qualities like perseverance and determination in our students, and train them to be well-qualified professionals.

B.R. AGARWAL
Chairperson



At Pacific University, we focus on capitalizing on our ace infrastructural facilities and highly dignified faculty to produce highly competent and multi-skilled professionals.

RAHUL AGARWAL
Secretary



At Pacific University, we emphasize upon keeping abreast with global standards and trends, to facilitate and impart our students with the latest knowledge.

ASHISH AGARWAL
Finance Secretary



The University's vision is to go global to include students from all parts of world and forge ahead in pursuit of excellence in academics, research and extra curriculum activities.

Dr. BHAGVAN DAS RAI
President



We strive to cultivate a proactive approach with global vision and indepth understanding of the real life business practices through diverse pedagogical approaches.

DR. B.P. SHARMA
Pro-President

The only **MBA** in India with **16** SPECIALIZATIONS

Pacific University alone, offers General **MBA with Dual Specialization** in maximum **16 areas of specialization**, not available elsewhere in India.

Specialization options available are:

• HR • Marketing • Finance • Production • IT • Micro-Finance • Real Estate • Retail Infrastructure Management • Energy Sector Management • Tourism & Hotel Management • Project Management • Environmental Management • International Business • Supply Chain Management • Agri Business & Rural Development

Premium Batch*

commencing from **June 7, 2012**

Regular Batch

commencing from **June 30, 2012**

**Special orientation for the premium batch on Project Studies & Business Processes Certification for better competence and employability.*

ENROLL IN ADVANCE and Avail Special Business Management Preparatory Certification programme of three weeks followed by an **Industrial Tour in May** before the Commencement of course. The students taking admission atleast one month before the commencement of programme would be exposed to Advanced Communication Skills, Personality Development and Business & Management Processes under this certification programme for better understanding with a practical approach in pursuing MBA.

7 Special & Sectoral MBA Programmes

- MBA International (Global Centric)
- MBA – Insurance Management and Actuarial Science
- MBA – Finance and Control
- MBA- Hospital and Healthcare Management
- Masters of Hospital Management
- MBA -Techno-Engineering (for B. Techs.)
- MBA Executive (Part Time)

Apply online at www.pacific-university.ac.in or on the application form available on payment of Rs. 300/- to be paid cash or by DD in favour of **Pacific Academy of Higher Education and Research University**.

Scholarship of 25% in the fee for Full bright students (throughout 60% in all exams)

PACIFIC
UNIVERSITY

FACULTY OF MANAGEMENT STUDIES

PACIFIC ACADEMY OF HIGHER EDUCATION AND RESEARCH UNIVERSITY

Pacific Hills, Pratap Nagar Extn., Airport Road, Udaipur -313003 (Rajasthan), India

Mobile No.: +91 94148 59590, 98283-77267, 94609-03956, 75687-51887

Phone. No. +91 294-2494506-7, FAX No. +91 294-2494512

E mail: pimanagment@rediffmail.com, Website: www.pacific-university.ac.in